

One-Day Senior Management Seminar and Workshop

ENTERPRISE RISK MANAGEMENT

Presented by internationally-acclaimed Risk and Security strategist
David Lynas

“The understanding achieved and knowledge gained in one-day was of phenomenal value. It underlined the importance of not only how, but also where, senior management should be involved in the decision making process.”

Mairéad Maguire, UNESCO Geneva

Break through the barriers created by isolated risk silos and the confusion of specialist terminology and conflicting information.

This one-day executive seminar and workshop, recently presented to major United Nations agencies in Geneva, has been specially designed to empower senior management, executives, and everyone involved with managing, measuring and mitigating enterprise risk.

Using latest frameworks and proven techniques, you will learn how to properly meet your obligations and achieve excellence in enterprise decision making within your organisation.



Presented in
association with



The SABSA Institute

www.alctraining.com.au

Perth 3 April
Brisbane 5 April
Darwin 11 April

Canberra 13 April
Sydney 30 April
Melbourne 1 May

One-day Senior Management Seminar and Workshop

All organisations take risk. The most successful are those that consistently make the best Risk Management decisions.

Good management decisions are dependent upon high-quality information and a superior framework within which to present that information to exercise good judgement, reach the best conclusions and provide solutions to new problems. This intensive one-day seminar and workshop empowers Senior Management, Executives, and everyone involved with managing, measuring and mitigating enterprise risk, to meet your obligations through a framework and proven techniques that enable excellence in enterprise decision making within your organisation.

If there's a risk associated with taking a course of action, there's also a risk of not doing so. Risks interact - if you mitigate one risk, you almost certainly increase at least one other risk at the same time. For senior managers, it is the enterprise view of risk that matters. This one-day seminar will help you break through the barriers created by isolated risk silos and the confusion of specialist terminology and conflicting information; define and create a repeatable, effective and efficient Risk Management process; and learn how to deliver a clear message to stakeholders on their enterprise risk exposure and the benefits they can gain from appropriate mitigating investment.

Why You Should Attend

This seminar, which incorporates innovative participative team workshops and facilitated individual planning sessions, is designed for managers to get immediate results and benefits. Presented by David Lynas, an internationally recognised strategist who has devised and delivered large-scale risk management methods and solutions in environments as diverse as federal elections and homeless management, this one-day programme provides start-to-finish coverage of the risk process that you as a manager may have to undertake, interpret, or implement.

Key Learning Outcomes

- Describe your role in the relationship between Risk Management and Corporate Governance;
- Demonstrate the benefits and applications of Enterprise Risk Management to your organisation;
- Solve the problem of isolated risk silos and provide an over-arching Enterprise Risk Management strategy;
- Apply the theory of Risk Management standards and frameworks in the complexity of the real world;
- Define the Risk Management philosophy, methodology and architecture most appropriate to your organisation;
- Measure risk and apply meaningful metrics;
- Communicate Enterprise risk information for decision making by key stakeholders in terms that ensure buy-in and support;
- Define organisational risk appetite, provide warning thresholds and monitor Key Risk Indicators;
- Apply appropriate Risk Management tools and techniques to your own environment;
- Increase the effectiveness and efficiency of your Risk Management processes, and measure the success of your programme.

Who Should Attend

This seminar and workshop is designed for anyone in business, industry or government wishing to understand and apply leading risk management processes to their work, or those wishing to extend their risk management capabilities.

It will be of particular instant benefit and value to:

- Business Managers;
- Risk Managers;
- Senior IT Professionals;
- Senior Information Security Professionals;
- Service Managers and Project Managers;
- Internal and External Auditors;
- Governance and Assurance Professionals;
- Consultants and Business Advisors;
- Company Strategists and Planners.

Send Your Management Team

Enrol three participants and the fourth person is free. See back page for details.

www.alctraining.com.au

ENTERPRISE RISK MANAGEMENT

SEMINAR CONTENTS

1 The Meaning of Risk

- Definitions & Terminology
- Risk Ownership & Custody
- Roles & responsibilities

WORKSHOP 1

"I protect that which matters most."

Defining what is at Risk

2 Risk Management & Corporate Governance

- Characteristics, Benefits & Applications of Risk Management
- Risk Management Strategy & Process
- Risk Management Frameworks & Standards

3 Enterprise Risk Management

- Risk Interactions
- The Challenges Presented by Risk Silos
- Managing Enterprise Risk Holistically
- Risk Philosophy, Methodology & Architecture

WORKSHOP 2

"The Enterprise.... to boldly go."

Enterprise Risk Strategy

4 Risk Measurement & Risk Assessment

- Risk Measurement (Qualitative)
- Risk Assessment (Quantitative)
- Risk Metrics
- Identifying and Valuing Entities at Risk
- Valuing Intangible Assets
- Threat Identification, Domains, Agents, Catalysts, Inhibitors & Amplifiers
- Risk Taxonomy
- Business Impact & Consequences
- Vulnerability Assessment

WORKSHOP 3

"If you cannot measure, you cannot manage."

Risk Measurement & Assessment

5 Risk Mitigation

- Control Frameworks, Strategies & Objectives
- Balancing Costs & Benefits
- Total Cost Approach
- Ensuring that mitigation of one Risk doesn't increase others

6 Risk Appetite

- Scoring Likelihood & Impact
- Risk Thresholds
- Key Risk Indicators

7 Risk Management Tools

- Risk Information Management
- Risk Registers
- Dynamic Risk Dashboards
- Integrated & Automated Risk Solutions
- SABSA's Risk Management Solution

8 Measuring Success of A Risk Management Programme

- Risk Management Maturity Profiles
- Applying Capability Maturity Models to Risk

WORKSHOP 4

"Failing to plan is planning to fail"

Risk Programme Evaluation & Action Plan



Course Presenter **David Lynas**

David Lynas has developed risk analysis and evaluation techniques for organisations around the world including US and Australian government agencies, international banking and financial conglomerates and major transnationals such as American Express. He recently presented this Enterprise Risk Management seminar and workshop to great acclaim from representatives of most of the major United Nations agencies in a special session in Geneva.

David is a globally renowned Enterprise Security Architect, Security Strategist, and Risk Management specialist. A member of the original SABSA development team, his many other achievements include: appointment in 2006 as a Fellow of the British Computer Society for "Exceptional leadership, eminence and seniority in the field of information security"; recipient of the Lifetime Achievement Award from Computer Security Institute (2006); co-author of Enterprise Security Architecture: A Business-Driven Approach, the most comprehensive security architecture text ever published (CMP Books, 2005); and Principal Consultant for the AINSEP project, a strategic Singapore Government initiative to elevate the status, professionalism and trust afforded to Information Security Professionals in Singapore.

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HOW TO REGISTER

-  Register Online
www.alctraining.com.au
-  Send your details by email
learn@alctraining.com.au
-  Fax the Enrolment Form below to:
Fax: (02) 9388 9100
-  Any queries please call Customer Service
Tel: 1300 767 592
-  Post the completed Enrolment Form to:
ALC Training Pty Ltd
 PO Box 2229, Bondi Junction NSW 1355

COURSE DETAILS

FEES: (per delegate)

Enterprise Risk Management

A\$
875 +GST

DATES: Perth 3 April | Canberra 13 April
 Brisbane 5 April | Sydney 30 April
 Darwin 11 April | Melbourne 1 May

VENUE: The course will be held at a high quality centrally-located venue. Full details will be on your confirmation letter and can also be found under the Schedule tab on our web site.

COURSE INFORMATION: The course is held from 9.00am to 5.00pm and registration is from 8.30am. Fees include lunch, refreshments and all course materials.

TERMS and GUARANTEE: To ensure your admission to the course, fees are payable in advance. To guarantee your satisfaction we offer a money-back or full credit policy. Details will be on your confirmation letter and our website. Cancellations with full refund will be accepted up to 5 working days before the course. After that time no refunds can be given, but substitutions may be sent at any time.

SEND YOUR MANAGEMENT TEAM
 Enrol three participants and the fourth person is free.

ENROLMENT FORM - Enterprise Risk Management



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